

Rokt Boilerplate

About Rokt

Rokt is the global leader in ecommerce, enabling companies to unlock value by making each transaction relevant at the moment that matters most, when customers are buying. Rokt's AI-powered relevance platform, built over the last 11 years, and scaled network power billions of transactions annually for the world's leading companies, including Live Nation, AMC Theatres, PayPal, Uber, Hulu, Staples, Albertsons, HelloFresh and more. Headquartered in New York City, the company operates in 15 countries across North America, Europe and the Asia-Pacific region. To learn more, visit Rokt.com.

SUBTITLE: ADD A TITLE OR CAPTION TO AN IMAGE OR CHART. KEEP THESE SHORT AND SWEET!

COLOR NAME	HEX CODE
Beetroot	#C20075
Wine	#480029
White	#FFFFFF
Grey 300	#F8F8FA
Grey 600	#E0E0E4
Grey 800	#86868B
Grey 900	#6E6E73

Heading 5: You can use Heading 5 style for longer captions, you can use this weight on copy and captions you'd like to visually separate from the body copy.

